



*Sugar Beach*  
RESIDENCES

Val des Pitons • St Lucia

*Live at Sugar Beach*



06:30

The warm morning sun breaks through your window and over the breathtaking Pitons, illuminating the turquoise waters of the bay below

The protected beachfront setting is acclaimed as among ‘the most spectacular in the world’

Condé Nast Traveller





‘Our goal is to create one of the best hotel and residential developments in the world’

Roger Myers Resort Owner

08:30

In the cool of the morning,  
you take breakfast on your  
poolside terrace



Wake up to breakfast al fresco among the sounds of the rainforest, in the privacy of your Residence at the foot of the Petit Piton. UNESCO has awarded the area World Heritage Site status, making Sugar Beach the rarest of opportunities – the chance to own part of a global natural wonder, serene and protected.

09:30


Take a morning walk through the rainforest that surrounds Sugar Beach, down to the white sand beach

Oprah Winfrey has highlighted St Lucia's iconic Pitons as 'the first among five must-see places in one's lifetime'

O Magazine







# 11:30

An energetic water ski, game of tennis or a gentle sail to discover a secluded beach – the choice is yours



Sugar Beach offers plenty of pastimes and activities to pursue before lunch. Set off into the Caribbean to try your hand at deep sea fishing, or snorkel and scuba dive right from the beach in the protected Marine Reserve with two fabulous shipwreck dive sites nearby. But for the best exploring, charter a yacht and seek out the forgotten secluded beaches of the island, for a truly magical escape.

Facilities available at Sugar Beach include:

- Two white sand beaches
- Beach Club and Lounge
- Rainforest Spa
- Three restaurants
- Four bars
- Scuba diving
- Water skiing
- Kids Club
- Swimming pool
- Sailing
- Tennis
- Trekking





13:30  
Lunch with friends  
on locally sourced  
produce prepared  
by internationally  
trained chefs

Beach is the perfect location for a relaxed dining experience - if you decide against lunch delivered to your Residence. Wherever possible, Sugar Beach uses local organic produce and includes traditional Caribbean ingredients creating a unique fusion with our internationally-inspired dishes. Taste the best of the most discerning gourmets.



15:30

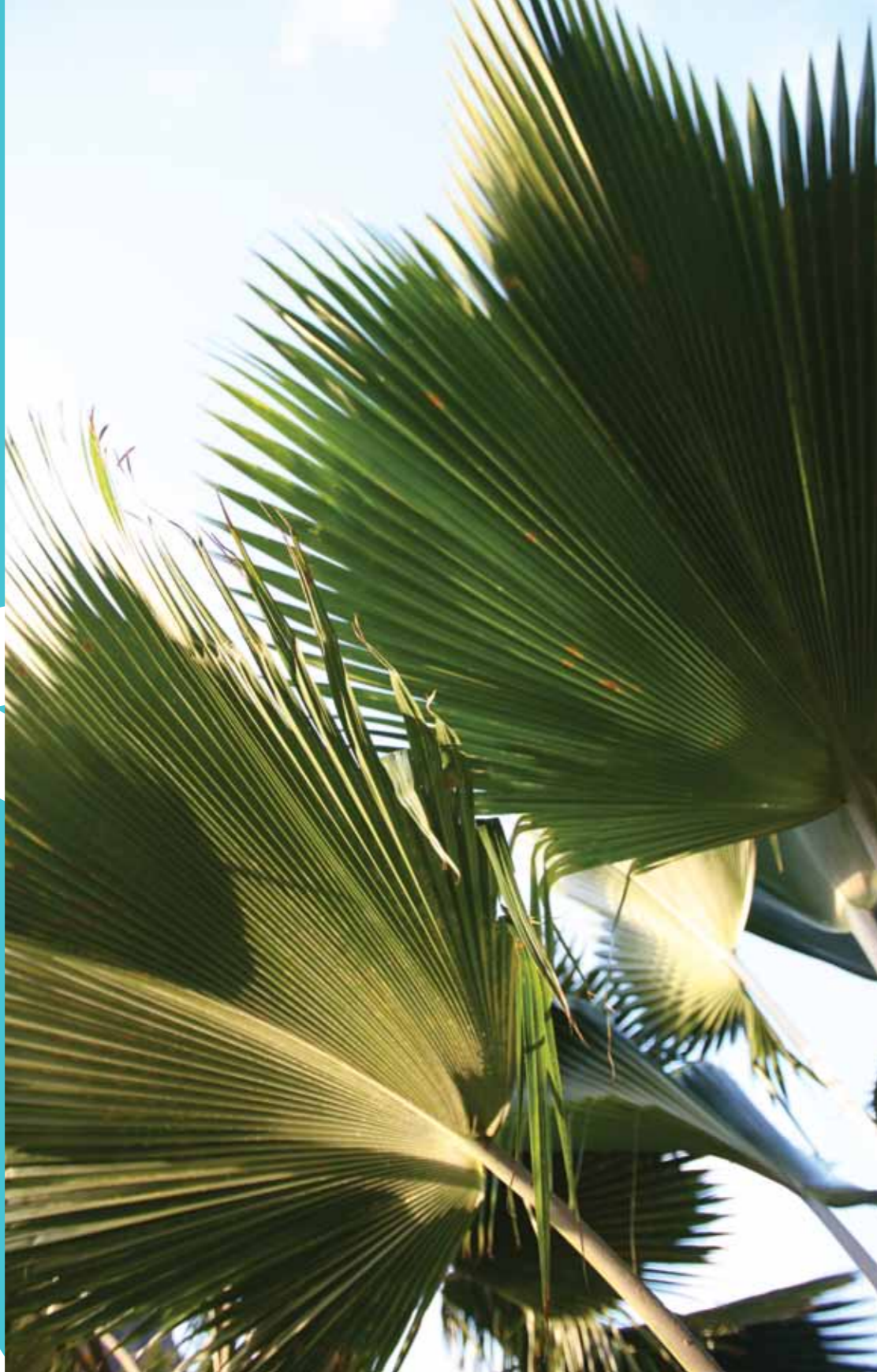
Take time for yourself, relaxing and revitalising in a private spa cabana hidden among the sights, sounds and smells of the rainforest

Sugar Beach is heralded as one of the only resorts 'offering beachfront, freehold properties in St Lucia'

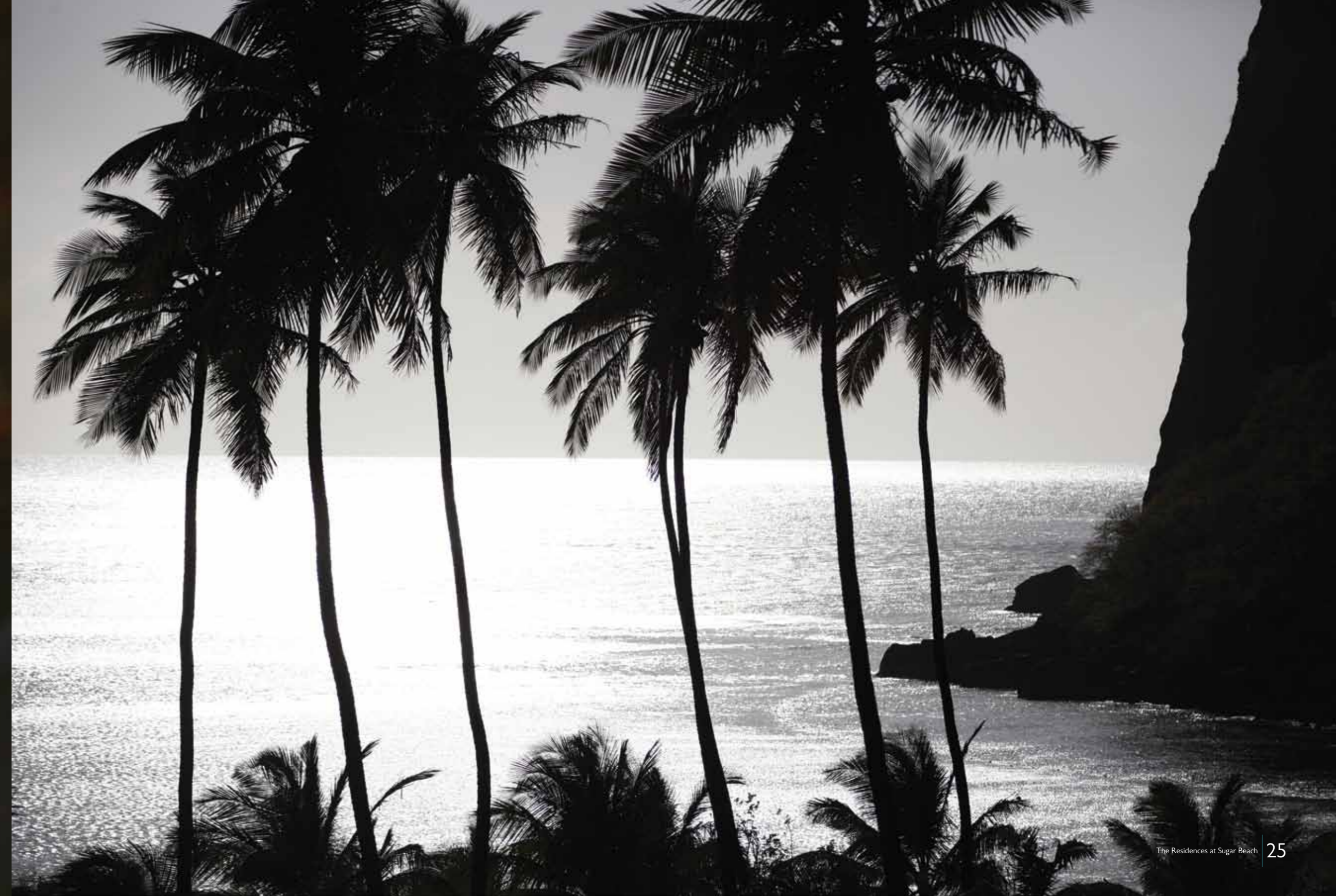
New York Times

The Rainforest Spa offers  
nourishment for mind, body and soul, spread  
over a network of treatment centres in  
Caribbean cabanas, designed to the highest  
ecological standards.

Delivered by an expert team, the massages,  
hot stone treatments, scrubs, body wraps and  
mud baths are made use of the area's volcanic  
health-bringing minerals. Each cabana is reached  
by beautifully landscaped and ecologically sound  
raised walkways that take you on a deep  
rainforest adventure. The sights and sounds  
of the indigenous rainforest are only  
broken by the tranquility of the waterfall.



Identified by The Telegraph as  
'one of the top ten waterside  
homes worldwide'



| 8:00

Sun-downers at the beach bar as you watch Sugar Beach transform from day to night



The sun dips below the horizon, and the sky is filled with the orange glow of sunset. And so another day at Sugar Beach comes to a close. Beautiful soft lighting guides you from your front door, down to the beach, making the walk just as beautiful by night as it is spectacular by day.



# 20:00

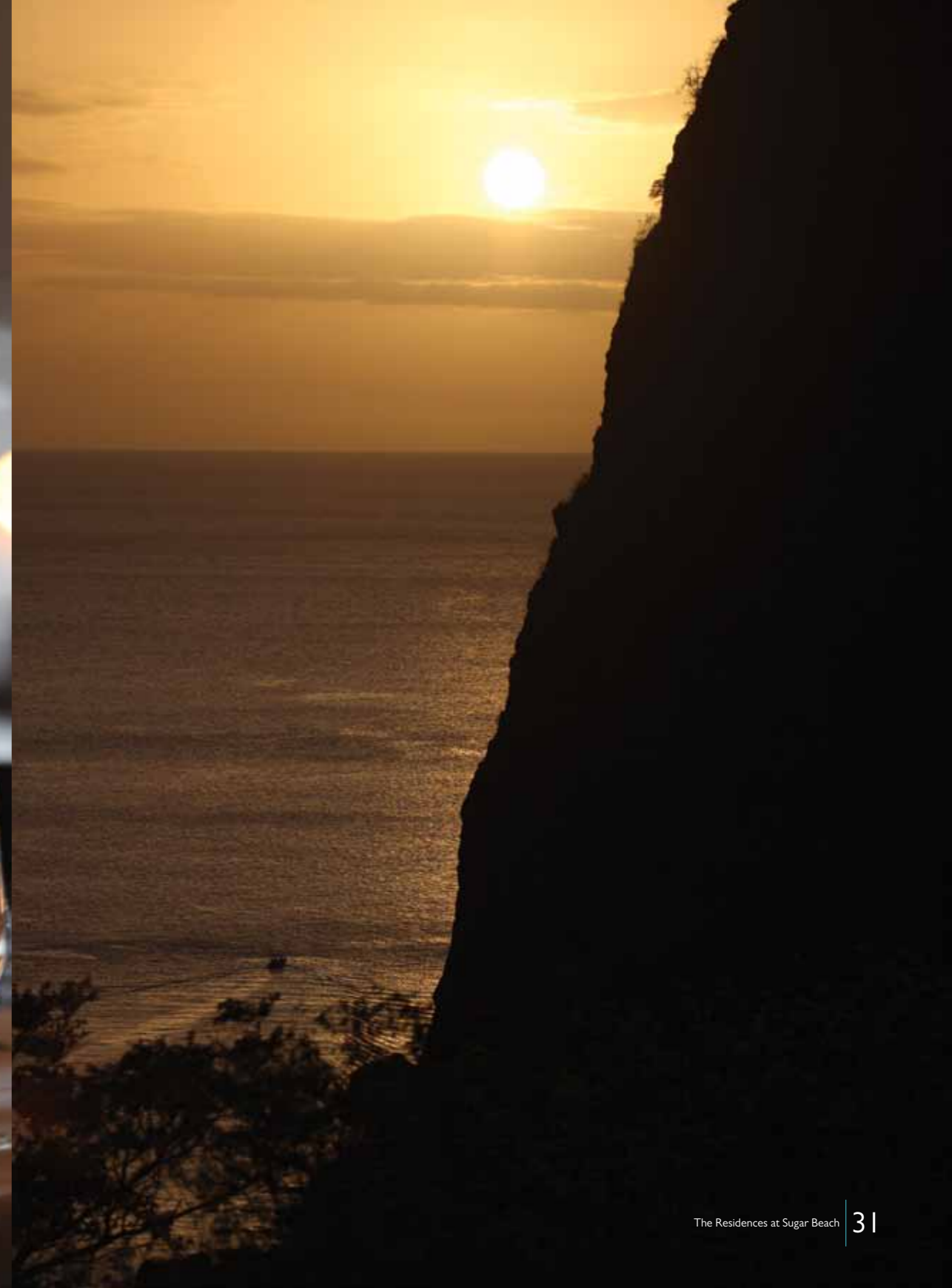
Fine dining awaits in the Great Room, or perhaps have one of our chefs prepare a private meal in the comfort of your own home

The Robb Report applauded Sugar Beach as 'redesigned with a chic beachside style' whilst 'preserving the original plantation vibe' for which it is so famed



The Great Room offers candle-lit dining in sugar plantation charm, with the 18th-Century styling reflecting the authenticity of the location's history. The menu includes an à la carte selection and an extensive wine list, as well as beautifully presented personalised tasting menus. Or go for the less formal surroundings of the Bayside restaurant where the calm Caribbean waters lap just metres from your table.

There is as much given back to the island as possible. Not only do we source much of our produce locally, the restaurants and all Sugar Beach's staff are staffed principally by islanders, who offer impeccable service of the highest international standards.



'Five-star facilities' and 'service to match'

Vogue



23:00

Cocktails in the cool contemporary elegance of the Cane Bar, or experience the carnival atmosphere of the famous Jump Up!



To round off the evening there are bars for all tastes and moods, with top mixologists on hand to assemble your favourite digestif. For a little nightlife, head down to the beach for tall cool drinks or to the Cane Bar for a more sophisticated tone. This bar specialises in international rums and features a rum connoisseur to guide you through the selection. Here you will also find our famous signature cocktail The Sugar Cane. For those with the energy, there is the Late Night Bar, a relaxed place to enjoy the small hours.

For a truly unique experience, travel further afield for the friendly carnival atmosphere of the Gros Islet Jump Up – a Friday night must see.



0 | :00

Home

Designed by Lane Pettigrew, described  
as 'the Architect Laureate of the Caribbean'

Condé Nast Traveller



After a great day and a wonderful night, it will always be a pleasure returning home. Because here at Sugar Beach your Residence is truly a home from home, just how you like it. Each Residence is unique, with interiors designed in consultation with you. From specifying your favourite piece of furniture or artwork, you can be involved as little or as much as you like in creating your perfect Caribbean home.

Being in familiar surroundings means more than just a sense of homecoming. It means real relaxation of mind, knowing it is safe for your children, full of your favourite things and with no unknowns to surprise you.

Enjoying a natural colour palette, with beautiful textures throughout, the interiors create a warm and relaxed contemporary style, whilst retaining a Caribbean charm. Outside, the beauty of the rainforest and stunning vistas surround you.

This is living at Sugar Beach.







## Defined by Country Life International as 'chic by the shore'

Owning a home at Sugar Beach gives you access to the services and facilities of one of the most luxurious resorts in the world. Operated by internationally-acclaimed hotel group The Tides, staff at Sugar Beach are on-hand to provide residents with impeccable service, whenever and whatever you require.





At Sugar Beach, good service means knowing what individuals actually want. Without being intrusive, staff look forward to getting to know each resident personally, to understand you and anticipate your needs to ensure everything is ready before you even arrive.

If you so choose, trained staff will serve a freshly prepared breakfast on your terrace, chefs can prepare an intimate dinner for two by the beach or even create a banquet for a larger group of friends, served in the comfort of your own home.

If required, The Tides can also manage your home when you are away, providing housekeeping, gardening and maintenance services, making owning a Residence at Sugar Beach as easy and as enjoyable as possible.

Your perfect home in paradise becomes just that little bit more perfect when you add one of the best hotels in the world into the mix.

The Residences have been recognised as 'meeting strict criteria set by UNESCO', making 'maximum use of eco-friendly natural resources' and therefore integrating 'with the surrounding environment'

Luxury Properties, Asia Pacific Region







Depicted as 'elegant' and 'spacious',  
the Residences have also been  
praised for their 'respect for the  
local vernacular'

The Secret Agent, Financial Times





When asked to name her favourite building in the world, India Hicks identified 'those memorable houses on St Lucia's Sugar Beach'

The Independent





# Live at Sugar Beach

Designed by Lane Pettigrew and nestled among the natural topography of this breathtaking location, the Sugar Beach Residences are among the finest found anywhere in the Caribbean. Add to this The Tides, on hand to deliver discreet service whenever you require it, living at Sugar Beach will be a special experience for you, your family and friends to enjoy.

To be a part of this unique opportunity please contact:

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This is not an offering or solicitation in any jurisdiction where prohibited by law or where prior registration has not been obtained and is required. The developer uses The Tides trademark in connection with the development, marketing and sale of the project pursuant to a private agreement with the owner of such trademark. Use of The Tides trademark by the developer is subject to the provisions of that agreement and the agreement may be terminated or expire without being renewed. In the event of such termination or expiration, the project will no longer be eligible to use the trademark for any purposes. The Tides Sugar Beach is not being developed by Viceroy Hotel Group and/or any of its or their affiliates. All future Tides locations are based on current development plans and may not ultimately be constructed. No representation or warranty regarding any such planned future location is made. Do we need this bit highlighted?

Together with the Viceroy Hotel Group, we are creating one of the best resorts in the world, providing our guests and owners with a truly special experience in this inspiring destination'

Roger Myers, Owner



FACILITIES

- (A) Hotel Reception
- (B) The Great Room Restaurant
- (C) The Cane Bar
- (D) Sugar Mill Suites
- (E) Rainforest Spa Cabanas
- (F) Rainforest Spa Entrance
- (G) The Bayside Restaurant
- (H) Beach Bar
- (I) Watersports Centre
- (J) Kid's Club
- (K) Jetty
- (L) Tennis Courts
- (M) Beach
- (N) Swimming Pool
- (O) Tree Houses

# Masterplan



